

## PROMO MECHANICS

PROMO PERIOD: JANUARY 5 – MARCH 31, 2008

### A. PURCHASE REQUIREMENTS:

- 1) You can participate in the nationwide raffle promo by submitting the required number of EQ packs such as EQ Basic (with 100% Breathable Cover and Side Leak Guards), EQ Plus, EQ Colors and EQ Dry (with Cloth-like Cover) in an envelope, together with these information: name, address, contact numbers, signature and your baby's name and birthday. (Entries with incomplete details will be disqualified.)
- 2) You can submit your entries through a) major Jollibee Party Stores; and b) mailing or hand-carrying to JS Unitrade (JSU) Office at the following branches:
  - a) JSU Main Office - JS Unitrade Merchandise, Inc., 31st Floor Raffles Corporate Center Emerald Avenue, Ortigas Center, Pasig City 1605
  - b) JSU Cebu - JS Unitrade Merchandise, Inc. – Cebu, Lot 1-6, Block 11, ML Quezon Avenue Mandaue North Central (Castilex compound) Cabancalan, Mandaue City, Cebu 6014
  - c) JSU CDO - JS Unitrade Merchandise, Inc. – Warehouse, Warehouse # 4 Pride Rock Business Park Gusa Highway, Cagayan de Oro City 9000
- 3) One (1) RAFFLE ENTRY is equivalent to any of the following EQ packs:

A. EQ Basic / Plus Baby Diapers	No of Packs Required
EQ Basic / Plus Mini Packs (4s)	2
EQ Basic / Plus Budget Pack (12s)	1
EQ Basic / Plus Big Pack (36s, 32s, 28s, 24s)	1
B. EQ Colors Baby Diapers	
EQ Colors Mini Packs (4s)	2
EQ Colors Budget Pack (18s, 16s, 14s, 12s)	1
C. EQ Dry Baby Diapers	
EQ Dry Mini Packs (4s)	2
EQ Dry Travel Pack (22s, 20s, 18s, 16s, 14s)	1
EQ Dry Econo Pack (40s, 36s, 32s, 28s)	1
EQ Dry Jumbo Pack (60s, 54s, 48s, 42s)	1
EQ Dry Mega Pack (84s, 72s, 60s)	1

- 4) Your entry should contain the number of corresponding EQ packs. Chosen entry with incomplete number of packs will be disqualified.  
\*Only entire wrappers will be accepted.  
\*Entries containing soiled wrappers (wrappers contaminated with feces or mud, discolored or faded wrappers) or unused wrappers will NOT be honored.

### B. RAFFLE PRIZES:

Each winner will receive one (1) Jollibee Birthday Party Certificate worth Seven Thousand Pesos (P7,000) and one (1) Birthday Party Cake Certificate worth Five Hundred Pesos (P500).

### C. DRAW SCHEDULES:

- 1) Entries will be classified into five (5) areas: GMA, North Luzon, South Luzon, Visayas and Mindanao.
- 2) You are required to drop your entries within the area covered by your mailing address. Otherwise, winning entries will be disqualified. (e.g. 123 Gov. Pack Rd. cor. Upper Session Rd. Baguio City should be submitted at any North Luzon dropbox centers only).
- 3) Deadline for submission of all entries, the corresponding draw dates and number of winners are as follows:

	Deadline of Submission	Draw Date	No of Winners
1st Monthly Draw	January 31, 2008	February 15, 2008 3PM	50 winners
2nd Monthly Draw	February 29, 2008	March 14, 2008 3PM	50 winners
Grand Draw	March 31, 2008	April 18, 2008 3PM	100 winners

\*All entries received after the deadline (for Jollibee party stores and JS Unitrade offices) will be included in the succeeding draws.  
\*Mailed entries for Grand Draw will be accepted until 9am of April 18, 2008 only.

- 4) All entries will be drawn at the following JSU Offices at exactly 3PM and will be attended by JSU and DTI representatives.
  - a) For GMA and Luzon entries- JSU Pasig Warehouse
  - b) For Visayas entries- JSU Cebu
  - c) For Mindanao entries- JSU CDO
- 5) For the 1st and 2nd Monthly Draws, 10 Free Jollibee Birthday Party Packages will be given per area (GMA, North Luzon, South Luzon, Visayas and Mindanao). For the Grand Draw, 20 Free Jollibee Birthday Party Packages will be given per area.
- 6) Promo Participants can only win once within the entire promo duration. Non-winning entries in the 1st and 2nd Monthly Draws will still be included in the Grand Draw.

### D. CLAIMING OF PRIZES:

- 1) Winners in the 1st & 2nd Monthly Draws and Grand Draw will be announced in The Philippine Daily Inquirer.
- 2) Within a week after each draw, all winners will be informed through a NOTIFICATION LETTER which will be delivered to their house address through JSU courier service partner.
- 3) Winners can claim their Jollibee birthday party certificates from February 25, 2008 to August 29, 2008 at any JSU office near their location. All unclaimed gift certificates will be forfeited 60 days after the redemption period in favor of JS UNITRADE with prior DTI approval.
- 4) Winners will be asked to present their notification letter plus 2 valid IDs (e.g., driver's license, SSS/GSIS card, passport ID, student ID, company ID) for verification purposes.
- 5) Winners can use their birthday party certificates at their chosen Jollibee party store from February 25, 2008 to December 31, 2009 only.
- 6) Prizes are transferable but not convertible to cash.
- 7) Employees of JS UNITRADE and JOLLIBEE, its advertising agencies and suppliers, including their relatives up to second degree of consanguinity or affinity are disqualified from joining the raffle promo.